

Case-study presentation: Novice-level presentation

Goals of this assignment

This is the final piece of the case-study presentation assignment. Each group will prepare a presentation aimed at a non-academic audience that addresses your chapter's language myth and uses research results from an article (optionally the same one as before) to assess that myth. The presentation should be accurate, engaging, and appropriate for the chosen audience, but within those parameters, each group has options to be creative.

Structure and content of presentation

- (1) **Audience:** Each group may define their own “novice” audience to address. Some examples:
 - High school or middle school students
 - Parents
 - Community members in general
- (2) **Format:** Each group may choose their preferred format
 - Slides with an oral presentation
 - An infographic with an oral presentation, possibly in small groups
 - Other formats may be possible — talk with me if you have a different idea!
- (3) **Content:** Each group will address the same myth as in the “expert”-level presentation, but may choose whether to:
 - Use the same article
 - Choose another article that addresses the same myth
- (4) **Group roles:** There will not be predefined group roles this time. Your group may decide how to divide the work and assign tasks. I am happy to confer with the group if that is helpful.

Phases and deadlines

- **Proposal** is due on Canvas (in “Assignments”) by **Tu Nov 4 at 11:59pm**
 - Define your audience and identify at least 2 ways your presentation will address this audience specifically
 - State your preferred format: slides, infographic, other
 - State whether you will use the same article, or give the citation for the new article
 - State anything else that you would like preliminary feedback on (optional)

- **Draft document** (slides or infographic) is due on Canvas (in “Assignments”) by **Th Nov 6 at 11:59pm**
 - Submitting a draft for feedback is **optional**
 - No points are awarded for this submission, but I will provide **feedback** by class time on M Nov 10
- **Final document** (slides or infographic) is due on Canvas (in “Assignments”) by **11:00am on your presentation day** (schedule TBA; depends on format)
- Your **self and peer evaluation** is due on Canvas (in “Assignments”) by **11:59pm on F Nov 14**