# Ch 2 case study

 "What is the best way to teach the standard dialect..."

#### Background preparation:

 Kaplan (2016), Ch 2, "A dialect is a collection of mistakes" — section 2.3

# Kaplan (2016), sec 2.3 case study: What is the best way to teach the standard dialect to speakers of a non-standard dialect?

- 2.3.1 Background: The Oakland Ebonics controversy
- 2.3.2 Learning to read in rural Sweden: Österberg (1961)
- 2.3.3 Comparing the local dialect with the standard: Yiakoumetti (2006)
- 2.3.4 Comparing AAE and the standard in college: Taylor (1989)
- 2.3.5 General conclusions

#### Big-picture research question

- What is the big-picture research question behind the three research studies that Kaplan discusses?
  - → Think of the big-picture research question as the answer to: "Why should we care about this research study"?

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Does giving students **explicit instruction** in the **differences** between their dialect and the standard dialect improve their **ability to use** the standard dialect?

#### 2.3.1 The Oakland Ebonics controversy

What was this controversy all about?

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- Oakland school board proposal: Have teachers discuss explicitly the differences between SAE, AAE so that AAE speakers could improve skills in SAE
- Proposal was widely misunderstood and criticized
  - Why use "a collection of mistakes" in the classroom?
  - The resolution used unclear and even problematic language to discuss AAE ("Ebonics")
  - Many people even thought (wrongly) that the purpose was to teach AAE to students

#### 2.3.1 The Oakland Ebonics controversy

- Kaplan examines the results of the case studies in Ch 2 from a particular perspective:
  - How much do the results contribute, specifically, to the debate about using AAE in the classroom to improve the teaching of Standard English?

# 2.3.2 Learning to read in rural Sweden: Österberg (1961)

- What was the measurable research question of this study?
  - → Think of a measurable research question as something that
    - (typically) has a quantifiable/numerical answer
    - addresses some specific aspect of the big-picture research question and contributes to answering it

# 2.3.2 Learning to read in rural Sweden: Österberg (1961)

Measurable research question:

Does teaching children to **read** in their own **non-standard dialect** first improve **reading outcomes** in the standard dialect?

- Piteå isolated rural area with stigmatized dialect
- Study compared two balanced groups of children in the first grade
  - Half were taught to read in Piteå dialect for 10 weeks and then transitioned to standard
     Swedish
  - The other half received all reading instruction in standard Swedish

#### • Results: Data table from Österberg (1961)

Table 2.1 Means (M) and standard deviations (SD) for scores on Reading Test I (reading of single words), adapted from Table 24 of Österberg (1961). An asterisk indicates a statistically significant difference between groups D and R.

Groups	M	SD
Girls	71.70	2011
D(N = 84)	23.0	6.17
R (N = 86)	19.3	6.85
t	3.70*	
Boys		
D(N = 74)	21.3	6.94
R (N = 87)	19.4	7.36
t	1.67	
All		
D(N = 158)	22.2	6.54
R (N = 173)	19.4	7.11
t	3.73*	

 t-test: Finds the probability that the means of the populations from which the samples are drawn are different

- Results: Several standardized reading tests were given at end of school year
  - When there was a statistically significant difference between groups, 'Dialect' group always had the advantage
  - Girls more likely to show a statistically significant difference than boys (but boys also showed numerical trend in same direction)
- Conclusion: Reading instruction was (slightly) more effective when students learned to read in their own dialect first

#### For discussion:

How strongly do Österberg's (1961) results support the claim that AAE should be used in the classroom to improve the teaching of Standard English?

- Concerns with the Österberg (1961) study itself?
- Concerns with extending these results to AAE?

- How strongly do Österberg's (1961) results support the claim that AAE should be used in the classroom to improve the teaching of Standard English?
- Concerns with the Österberg (1961) study itself
  - Only "a few" of the reading tests showed a significant difference, so the effect of dialect instruction was small
  - Österberg didn't include any follow-up studies, so we don't know if the advantage for reading in the dialect actually persisted past the first grade

- How strongly do Österberg's (1961) results support the claim that AAE should be used in the classroom to improve the teaching of Standard English?
- Concerns with extending these results to AAE
  - In the case of Piteå, all students were dialect speakers, and so were teachers; what would happen in the US, where the dialect situation in schools tends to be more heterogeneous?
  - Does dialect instruction help after children have already had schooling in the standard dialect?

# 2.3.3 Comparing the local dialect with the standard: Yiakoumetti (2006)

What was the measurable research question of this study?

# 2.3.3 Comparing the local dialect with the standard: Yiakoumetti (2006)

#### Measurable research question:

Does **explicit instruction** in the differences between a non-standard dialect and the standard dialect encourage non-standard dialect speakers to **use the standard dialect more** at school?

- 11-year-old speakers of Cypriot Greek
  - Half got 45 min. of instruction per day for three months: practice identifying dialect differences, using standard dialect in contrast with Cypriot
  - Other half was control group: no special instruction
- Students were tested on:
  - Two writing assignments
  - A three-minute oral interview

#### Results: Data graphic from Yiakoumetti (2006)

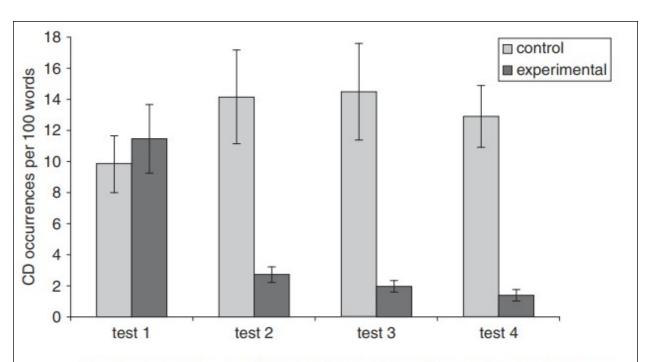


Figure 2.1 Frequency of Cypriot Greek dialect features in students' essays. Test 1 took place at the beginning of the experiment, test 2 in the middle, test 3 at the end, and test 4 three months later. Androula Yiakoumetti, A bidialectal programme for the learning of Standard Modern Greek in Cyprus, *Applied Linguistics* 2006, 27, 2, 295–317, Figure 5. Reprinted by permission of Oxford University Press.

- *Results:* Data graphic from Yiakoumetti (2006)
  - This graphic shows results from one of the writing tests (a geography essay)
  - Test 1 was a pretest, before dialect instruction
  - Note that the graph shows error bars (but their value is not defined!)
  - Experimental group used fewer Cypriot dialect features than control group

#### For discussion:

How strongly do Yiakoumetti's (2006) results support the claim that AAE should be used in the classroom to improve the teaching of Standard English?

- Some limitations of the study
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- How strongly do Yiakoumetti's (2006) results support the claim that AAE should be used in the classroom to improve the teaching of Standard English?
- Some limitations of the study
  - The final test was only 3 months after the end of dialect instruction; how long will the effect last?
  - The oral interviews were very short, which may have made it easier for students to concentrate on using standard dialect features

- How strongly do Yiakoumetti's (2006) results support the claim that AAE should be used in the classroom to improve the teaching of Standard English?
- Applicability to the case of AAE
  - This study showed effects with students who had already been getting education in the standard dialect
  - The type of instruction here is more like what was proposed for Oakland

# 2.3.4 Comparing AAE and the standard in college: Taylor (1989)

#### Measurable research question:

Does the use of **Contrastive Analysis** (explicitly contrasting AAE and Standard English) with college students **reduce the number of AAE dialect features** in students' **writing**?

- Students in two groups, meeting once a week
  - One group received explicit instruction in AAE/SAE differences, as well as discussion of cultural context of AAE, and discussion of L2 or dialect interference
  - Control group received "standard teaching methods"
- Study compared writing samples from beginning, end of study

#### · Results:

- Contrastive Analysis group reduced incidence of AAE features in writing by 59.3%
- Control group AAE features increased by 8.5%

#### For discussion:

How strongly do Taylor's (1989) results support the claim that AAE should be used in the classroom to improve the teaching of Standard English?

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- How strongly do Taylor's (1989) results support the claim that AAE should be used in the classroom to improve the teaching of Standard English?
- Limitations of the study
  - Small number of participants
  - Statistical analysis not reported
- Implications for the Oakland resolution
  - Older students not elementary school
  - Results were seen for AAE speakers specifically

#### 2.3.5 General conclusions

What is Kaplan's overall take on these studies?

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What is Kaplan's overall take on these studies?

- All three studies support the claim that explicit instruction in or about students' own dialect leads to improved performance in the standard dialect
- While these studies have limitations, Kaplan sees it as noteworthy that they involve different languages, different ages of students, and different methodologies, and yet they all seem to show converging results

#### 2.3.5 General conclusions

• Discussion?