

**Final project: Slides and presentation**

The final stages of the final project consist of the following parts:

Slides & appendix document

- Organize your slides according to the categories specified on the grading criteria (below)
- Make sure the slides are legible: not too much information on a page, fonts and graphics not too small, white space between ideas
- Keep the content streamlined, organized, and relevant
- Use the appendix document to present your full stimulus list, raw data, and other supporting details (no discussion necessary; simple table or outline format is fine, but provide headers to identify content)
- Upload slides & appendix document in Canvas “Assignments” by **1:00pm** on the day of your presentation

Presentation

- Presentation dates: **M Dec 1** and **W Dec 3**
  - To be scheduled on M Nov 24
- See below for presentation grading criteria

Slides — Revision (optional)

- Deadline for submitting revised slides is **W Dec 10, 11:59pm** (reading day)
- The expectations for the revised slides will be similar to those of the first submission
- One additional expectation: Slides edited to respond to feedback
- If revision is not submitted, grade for revision is same as original slides grade

**Slides & appendix document: Grading criteria | 25 points**  
**(blue = may be in appendix document instead of slides)**

|                                                                                                         | <b>Excellent (A)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|---------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Intro, research questions, justification</b>                                                         | <ul style="list-style-type: none"> <li>• Has clear big-picture research question</li> <li>• Has clear measurable RQ, connected to BP RQ but specific &amp; quantitative</li> <li>• RQs, results stated in introduction</li> <li>• RQs given justification (with a citation)</li> </ul>                                                                                                                                                                                                                                                                                                                         |
| <b>Methodology, data collection, measurement</b><br><br><b>'Fully described' = in replicable detail</b> | <ul style="list-style-type: none"> <li>• Materials are appropriate to mRQ, and connection to mRQ made explicit</li> <li>• Materials organized linguistically; structure/experiment conditions clear</li> <li>• <b>Full set of stimuli presented</b></li> <li>• Appropriate amount of data collected/used (100 meas. per group)</li> <li>• Participants' task fully described, including how stimuli were ordered</li> <li>• <b>Equipment settings fully described</b></li> <li>• Participant information included</li> <li>• <b>Measurement criteria, landmarks clear; measurements appropriate</b></li> </ul> |
| <b>Results &amp; discussion</b>                                                                         | <ul style="list-style-type: none"> <li>• <b>All data presented, well organized</b></li> <li>• Relevant data comparisons made</li> <li>• Helpful graphics for data or analysis; graphics key points stated on slides</li> <li>• Analysis/interpretation explicitly justified with well-organized evidence</li> <li>• Discussion relevant/focused on mRQ</li> <li>• Discussion has clear, logical structure</li> </ul>                                                                                                                                                                                           |
| <b>Growth/learning</b>                                                                                  | <ul style="list-style-type: none"> <li>• Class concepts used where appropriate</li> <li>• Significant attempt made to find, discuss patterns</li> <li>• Project design responds to analysis-plan feedback</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Mechanics (less weight)</b>                                                                          | <ul style="list-style-type: none"> <li>• Slides easy to read</li> <li>• Slides stand alone (some extra details orally only is okay)</li> <li>• New terms/formalisms explained</li> <li>• Citations in discussion if applicable</li> <li>• Bibliography complete; consistent with class citation format</li> <li>• Academic prose style; very few typos or errors</li> </ul>                                                                                                                                                                                                                                    |

**Presentation: Grading criteria | 10 points**

|                                        | <b>Excellent (A)</b>                                                                                                                                                                                                                                                                                                                                                             |
|----------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <i>Analysis, discussion of project</i> | <ul style="list-style-type: none"> <li>• RQs clearly stated up front; results previewed</li> <li>• Findings clearly presented</li> <li>• Claims supported w/ organized evidence</li> <li>• Data graphics insightful, informative</li> <li>• New terms/formalisms explained</li> <li>• Discussion relevant/focused on RQ</li> <li>• Class knowledge used appropriately</li> </ul> |
| <i>Timing, scope of presentation</i>   | <ul style="list-style-type: none"> <li>• Time: 8-10 minutes</li> <li>• Presentation is of appropriate scope for time</li> </ul>                                                                                                                                                                                                                                                  |