## Analysis plan for the final project

Due Friday, November 11 Monday, November 14, 11:00pm on Sakai in "Assignments" as .pdf

The "analysis plan" (actually a **design**, **measurement**, and **analysis** plan) is worth 15% of the final project grade. It may be written all or mostly in outline, list, and/or table format; formal prose is not required (though prose discussion is welcome where helpful).

The analysis plan should include the following:

- (1) A brief summary of the current version of your **big-picture** research question and **measurable** research question(s)
- (2) Your experiment materials
  - (a) Present the **items** to be analyzed, **organized** in a linguistically or conceptually relevant way.
    - If you are recording speakers, give a list of all the **stimuli** you will present to participants to record, or your prompt(s) if you are recording spontaneous speech.
    - If you are working from existing recordings (or analyzing spontaneous speech from your own recordings), give a description of the **criteria** you will use to select items to analyze.
    - Your experiment design probably includes multiple **conditions**. Explain these clearly and **organize** the stimuli/selection criteria accordingly.
    - Any properties that might **confound** your results should either be held constant or systematically varied (balanced) across items.
  - (b) If you are **recording speakers**, describe the **task** that your participants will carry out:
    - How will the stimuli be ordered during the experiment? (Randomly?)
    - How many repetitions will there be of each item? (At least 3 recommended if feasible.) How will they be ordered? (Consecutive, or random?)
    - Will the experiment items be presented inside some kind of frame sentence?
    - Will there be any distractor items? If so, list them.
    - By what method will the experiment items be presented to the participants? Will they read items from a list, or will items be presented one at a time on slides, or...?
  - (c) If you are working with **existing recordings**, **describe** them:
    - What source are you getting them from?
    - What audio format are they?
    - Are you doing any kind of file conversion or other kinds of processing before you begin to analyze them?
- (3) Your **participants** (live or via existing recordings)
  - (a) Planned number of participants
  - (b) Explanation of different participant groups, if relevant
  - (c) Your plan for recruiting or finding participants, or selecting them from recordings

- (4) Your plan for **acoustic analysis** of your recorded speech data
  - (a) For each stimulus item, what **acoustic properties** will you measure or classify? (formant frequencies, duration, VOT, *f*<sub>0</sub>, etc.)
  - (b) For each property in (a), what landmarks or classification criteria will you use? (You may wish to refer to published phonetic studies, either the one you used for your article report or something else, and follow what other researchers have done in analyzing similar classes of speech sounds.)
  - (c) As applicable for your project, read any relevant sections in the chapters on "Vowels" or "Consonants" in Thomas (2011; *Sociophonetics*; on reserve in the Undergraduate Library). Describe anything you will need to watch out for or pay attention to.
  - <u>Reminder</u>: Use TextGrids in Praat to mark the points or intervals that you plan to measure. This makes it easier for members of the group to work on the same sound files, or for you to check or revise your work later as needed. I may also ask to see your TextGrids if anything unusual comes up when I am grading your project.
- (5) Your planned total **number** of measurements, based on the previous questions: *items* × *repetitions* × *properties to measure* × *participants* 
  - For example, if you plan to measure duration and *f*<sub>0</sub> for each item, that is **two** properties to measure per item.
  - Exception: Any number of **formants** (1, 2, 3, ...) counts as **one** measurement per speech sound, because that is a single function in Praat.
  - Remember that you should plan for at least **100 measurements** per person in your group (minus a *few* is okay if you can't get exactly 100 based on the factors you are multiplying together) but be careful about going much higher than that unless you are already familiar with Praat scripting and plan to automate some of your measurements.
- (6) Your plan for quantitative analyis and interpretation of your acoustic-analysis results
  - (a) How will you use your measurements to compare the conditions in your experiment?
    - What measured **quantities** will you compare between conditions?
    - What averages or other calculations do you plan to make?
    - What kind(s) of **data graphic(s)** will you use to display patterns in your results?
  - (b) How does this quantitative analysis (if all goes well) provide an answer to your measurable research question(s)?
  - (c) What will the implications be for your big-picture research question if your results come out one way or another?